

SWE- Wisconsin (Fox Valley) Event Notice

# Continuing Education Panel



**What:** A panel of professionals will discuss the advantages of various continuing education choices and what they see as in demand. This event is perfect for the person who's been contemplating what route might be best for their career advancement. What is your next step? Panelists include:



- Andrew Landa, PhD: R&D Manager at Kimberly Clark
- Amy Pinkston: MBA Advisor at UW Oshkosh
- Andrew Manikas, PhD: Assistant Professor at UW Oshkosh
- Theresa Rosik: graduate of MSOE's MS in Engineering Management
- Kelly Zahn: Professional Recruiter from Markent Personnel

Susan Tarr from Kimberly Clark will moderate the discussion.

**When:** **Thursday May 20<sup>th</sup> 2010**

5:00 PM Networking  
5:30 PM Dinner  
6:00 PM Program

**Where:** **Harmony Café**  
**233 E. College Ave.**  
Appleton, WI 54911



**Cost:** SWE member: \$15  
Collegiate member: \$10  
Non-member: \$30

**RSVP:** **RESERVATIONS ARE REQUIRED by May 10<sup>th</sup>.**

Please use SWE-WI's online RSVP & payment system at <http://www.msn.fullfeed.com/~swewi/pages/events.html> or contact Betty at 920-344-2344 to make alternate arrangements or special accommodations for food. Refer questions to [betty.leonhard@swe.org](mailto:betty.leonhard@swe.org)

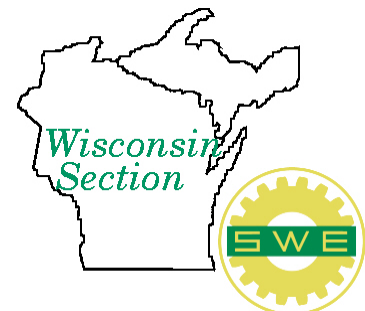
**Directions:**



Take US-41 to the College Ave. exit and head east to downtown. Harmony Café is on the South side of the road on the corner of Durkee St. and College Ave. (just west of Lawrence University.)

Conference room is straight in and upstairs.

SWE-WI is a section of the Society of Women Engineers, serving our members throughout Wisconsin since 1974 and providing them opportunities to aspire, advance, and achieve in their careers in engineering. The Society of Women Engineers (SWE), founded in 1950, is a non-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life changing contributions and achievements as engineers and leaders. For more information about the Society please visit [www.swe.org](http://www.swe.org)



Harmony Café is a program of Goodwill Industries of North Central Wisconsin



A non-profit coffeehouse, operating green.

#### MISSION:

The mission of Harmony Café is to provide a safe and peaceful place to celebrate diversity of people, ideas and activities.

#### VISION

Harmony Café values all people and helps to lead the creation of a better community where:

The arts & culture are accessible and vital;

All people realize their unique gifts and leadership potential;

Ideas are exchanged freely and people learn, grow and are challenged;

The Check it at the Door Declaration inspires us all to create safe spaces here and throughout our community.

#### VALUES

To appreciate one another and to treasure human diversity in its broadest sense.

To educate each other and learn from each other.

To lead, and allow youth and people of all ages opportunities to serve our community as leaders.

To collaborate, working together with others to stimulate positive change in our community;

To interact in an environment that is healthy for the mind/body/spirit, to work together on common goals, and to break down barriers between people.

## CONTINUING EDUCATION PANELISTS

- **Andrew Landa** is a manager at Kimberly Clark in the Corporate Research and Engineering group. He was born in the US but his Dutch parents moved to the Netherlands when he was young. Mr. Landa received his advanced education at the University of Groningen in the Netherlands. There he earned a BS in Biochemistry, a MS in Environmental Biotechnology, and a PhD in Biofilms/Microbiology. After graduating he moved with his wife and baby to the UK to work in R&D at Unilever, then back to the Netherlands to work for Sara Lee. Finally in 2006 he returned to the states with his wife and three children to work at KC.
- **Amy Pinkston** earned her Bachelor of Journalism from the University of Missouri – Columbia and her MA in Advertising from The University of Texas at Austin. Between earning her degrees, she spent 3 years in the US Army as an Arabic Linguist. She worked for The University of Texas at Austin as an assistant to five engineering research professors, assisting with grant proposals, research groups and coordinating the NSF-NNIN Research Experience for Undergraduates program. Amy has served as the advisor for the UWO College of Business graduate programs for the past three years, assisting students in course scheduling and admissions requirements.
- **Andrew Manikas** earned his B.S. in Computer Science and M.B.A. in Materials and Logistics Management from Michigan State University, and his Ph.D. from The Georgia Institute of Technology. Prior to that, he was an instructor for supply chain optimization courses for i2 Technologies. Prior to that, he worked as a management consultant for KPMG Peat Marwick, CSC, and Deloitte Consulting.
- **Theresa Rosik** is a 2008 graduate of MSOE's Master of Science in Engineering Management program at their Fox Valley outreach campus in Neenah. Prior to her masters, Ms. Rosik's worked for a large paper mill in the Green Bay area she was responsible for orchestrating personnel and equipment for building projects in 17 locations within the U.S. and abroad. After seven years she left her position to focus on giving back to the community and using her servant leadership skills to head up many large scale volunteer projects in the Green Bay area.
- **Kelly Zahn** has been a recruiter in northeast Wisconsin for 12 years, mostly with Markent Personnel. She holds a BS in Business Management from Silver Lake College '96. Markent specializes in Engineering/Manufacturing and we are recognized as a leader in technical recruiting. Markent is also part of *Top Echelon* the world's largest network of independent recruiters. Kelly has focused on Controls/Automation, Project Engineers, Process Engineers, Quality, Mechanical Engineers, Design, Nuclear, Sales, Software, Civil, Product, VP/Director/President/CEO/CFO.
- **Susan Tarr**, our moderator is a Family Care Research and Development manager with Kimberly-Clark . She has led teams supporting the SCOTT®, VIVA® and KLEENEX® brands. Currently, she is leading a COTTNELLE research team. Prior to her management roles, Susan held roles as electrical engineer and/or project lead for the HUGGIES® and KOTEX® research and engineering organizations. Susan has been with Kimberly-Clark for 23 years. She graduated from Michigan Tech with a BS in Electrical Engineering in 1985.

